

Marketing Copy Deck



Chesty (Chest Harness)

Ad Copy

75 Word	The Chesty makes it easy to capture immersive video and photos from, well ... your chest. It's perfect for skiing, mountain biking, motocross, paddle sports or any activity where you want a more engaging, lower-than-the-helmet view of the action. You'll capture more of your arms, knees, poles and skis while skiing—and more of your arms and handlebars while biking or riding your motorcycle.
50 Word	Capture immersive photo and video footage from, well, your chest. Perfect for any activity where you want to get a lower-than-the-helmet view of the action.
25 Word	Capture immersive photo and video footage from, well, your chest. Great for skiing, biking and more.
10 Word	Capture ultra immersive footage from your chest.

Feature Bullets

1	Provides an ultra immersive perspective
2	Great for skiing, biking and more

What's Included

- Chesty (Chest Harness)
- Vertical Mounting Buckle
- Thumb Screw

Compatibility

- All GoPro cameras

Warning

WARNING: Ages 14+. Risk of injury during contact activities. Use caution when using Chesty as part of your active lifestyle.

See more at partner.gopro.com

3000 Clearview Way | San Mateo, CA 94402

Actual product specifications may vary, and all features, functionality and other product specifications are subject to change without notice or obligation. GoPro, HERO and their respective logos are trademarks or registered trademarks of GoPro, Inc. in the United States and other countries. All other trademarks are the property of their respective owners. © 2016 GoPro, Inc. All rights reserved.